

# PBGH 2019 Symposium *Sponsorship*

<b>Platinum</b>	<b>\$10,000</b>
<ul style="list-style-type: none"><li>• Premier exhibit space</li><li>• Six complimentary registrations</li><li>• Four guest registrations for employers who are not members of PBGH</li><li>• Two complimentary student registrations</li><li>• Sponsor recognition includes:<ul style="list-style-type: none"><li>◦ Logo on event page, communications and event day signage</li><li>◦ Logo, company description, and optional spotlight on employer-focused initiative on attendee mobile event app</li></ul></li><li>• One banner</li></ul>	
<b>Gold</b>	<b>\$7,500</b>
<ul style="list-style-type: none"><li>• Prime exhibit space</li><li>• Four complimentary registrations</li><li>• Two guest registrations for employers who are not members of PBGH</li><li>• Two complimentary student registrations</li><li>• Sponsor recognition includes:<ul style="list-style-type: none"><li>◦ Logo on event page, communications and event day signage</li><li>◦ Logo, company description, and optional spotlight on employer-focused initiative on attendee mobile event app</li></ul></li></ul>	

<b>Silver</b>	<b>\$5,000</b>
<ul style="list-style-type: none"><li>• Standard exhibit space</li><li>• Three complimentary registrations</li><li>• One guest registration for an employer who is not a member of PBGH</li><li>• Sponsor recognition includes:<ul style="list-style-type: none"><li>◦ Logo on event page, event day signage and attendee mobile event app</li></ul></li></ul>	
<b>Bronze</b>	<b>\$2,500</b>
<ul style="list-style-type: none"><li>• No exhibit space</li><li>• Two complimentary registrations</li><li>• One guest registration for an employer who is not a member of PBGH</li><li>• Sponsor recognition includes:<ul style="list-style-type: none"><li>◦ Logo on event page, event day signage and attendee mobile event app</li></ul></li></ul>	
<b>Participant</b>	<b>\$1,000</b>
<ul style="list-style-type: none"><li>• No exhibit space</li><li>• One complimentary registration</li><li>• One guest registration for an employer who is not a member of PBGH</li><li>• Sponsor recognition includes:<ul style="list-style-type: none"><li>◦ Logo on event page, event day signage and attendee mobile event app</li></ul></li></ul>	

# Customized Symposium *Sponsorship*

## **Premier/Presenting Sponsorship**

**\$50,000**

- Sponsor name will be a part of the official event name (i.e. SPONSOR NAME presents the featured keynote)
- Most prominent name and logo placement on all printed materials related to event (i.e. invitation, save the date, mobile app)
- Most prominent name and logo placement on event website
- Social media acknowledgement and recognition on Twitter and Facebook
- Inclusion in press materials and event advertisements
- On-screen logo acknowledgement at event
- Acknowledgement at the event from the emcee
- Branding opportunity with corporate signage at event
- Opportunity for company representative to make brief remarks
- Recognition in the monthly newsletter leading up to the Symposium
- Ten complimentary tickets to the Symposium

## **Lunch**

**\$10,000**

- Acknowledgment on signage, event website, and attendee event app
- Company brochure inside backpack
- Luncheon welcome and brief company overview (10-15 mins)
- Two recognition mentions from podium at event
- Four Symposium tickets
- Stage banner at event

## **Backpack**

**\$5,000**

- Logo on backpack
- Acknowledgment on signage, event website, and attendee event app
- Company brochure inside backpack
- Two recognition mentions from podium at event
- Three Symposium tickets

## **Photo Booth**

**\$3,000**

- Branding on photos
- Acknowledgment on signage, event website, and attendee event app
- Two Symposium tickets

## **WiFi Network**

**\$2,500**

- Provide a fast, free WiFi as a highly valued and prized service by attendees and exhibitors alike.
- WiFi users will learn about your WiFi sponsorship in the event app and via event signage.